



PHISHING

The Facts & Costs

THE COST OF PHISHING

A Significant Risk for Businesses

The human element is often the weakest component in a company's security. Attackers know and exploit this fact. In today's environment, phishing attacks are prevalent.

Phishing scams cost businesses over half a billion dollars a year!

THE HUMAN FIREWALL

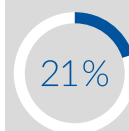
Defend Against Changing Threats

Having layered levels of defense is critical to an effective information security program. Blacklisting a site or IP address is ineffective to defend against phishing attacks. Employees are a key part of a security strategy.

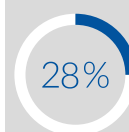
TESTING & TRAINING

Improve Employee's Security Awareness

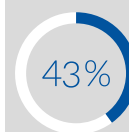
Testing and training are needed to improve your human firewall. A great way to improve your resiliency against phishing attacks is to test and train your employees with this threat vector.



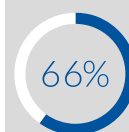
21% of ransomware involve social actions.



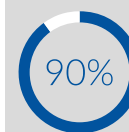
28% of phishing attacks are targeted.



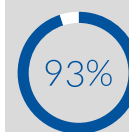
43% of all breaches include social tactics.



66% of malware is installed via malicious email attachments.



90% of incidences and breaches include a phishing element.



93% of social attacks are phishing related.

Source: Verizon Data Breach Investigations Report - 10th Edition

PHISHING SIMULATOR

As the top social attack on businesses, the time to better prepare your staff is now.



REAL-WORLD PHISHING SIMULATIONS

Reduce the Human Risk

Keep your employees at the highest level of security awareness through continuous training and testing. Hamilton Phishing Simulator allows you to control every aspect of your phishing awareness program, with pre-configured or customizable phishing tests and online courses.



PHISH

Continuously phish your employees to maintain a high level of security awareness. Our system has pre-configured phishing templates or you can build your own



TRAIN

Train your employees on the risk and prevention of phishing using teachable moments or complete courses. Select from our established courses or create your own.



ANALYZE

Analyze test results and validate security awareness with robust reporting. Obtain aggregate reports or get details on specific personnel.